



VALENTYN ZADOIANNYI

Marketing Specialist & Creative

Currently working in the Artistic Department at La Perle as an Admin of Wardrobe Department, I also work collaboratively with Marketing to produce content for the brand.

I specialize in Videography, Multi-media creation & Social Media Management. Created Start-up businesses as a personal passion project. On a personal level, I am passionate about creating a strong Digital and Social campaigns that will help a brand reach its Sales and Marketing goals.

WORK EXPERIENCE

CONTENT PRODUCER 2021

La Perle by Dragone. Dubai, UAE

- Social Media Management, Including managing FB & IG pages.
- Content creation, such as video, graphic creatives
- Market research
- Client communication (in IG)
- Manage and supervise interns' video projects

TEAM LEADER 2018

DHL Logistics. Dorsten, Germany

- Control of attendance and punctuality of 55 coworkers
- Communication coordination
- Packages sorting in logistics center

CUSTOMER SERVICE REP. 2017 - 2018

Dnipro-M. Kyiv, Ukraine

- Communication with customers, using the company's website chat
- Content management

COPYWRITER 2017

MOTrade company. Kyiv. Ukraine

- Copywriting for Ads, using Listing websites, such as OLX, Avito, Youla.

EDUCATION BACKGROUND

National Aviation University, 2014 - 2019 Kyiv, Ukraine

Bachelor of Philology in Humanitarian Institute

Author's course of Andrii Balan 2018 "Maximum Sales"

3 month FB & IG and Google Ads advertising marketing course

CONTACT

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📍 Habtoor City, Dubai, UAE

EXPERTISE

- Visual story-telling
- Content Creation
- Social Media Management
- FB & IG Marketing
- Project Management
- Copy-writing
- Market Research

REFERENCES

Artour Severinov

Exec. Commercial Director |
La Perle by Dragone
+971 56 990 7136

Eyzell Salinel

Creative Com. Manager |
La Perle by Dragone
+971 50 562 5086

EQUIPMENT USED

- MacBook Pro 2021 (M1 Pro chip)
- Canon EOS R5
- Canon EF 70-200mm f/2.8L IS III USM Lens
- Canon RF 24-70mm F2.8L IS USM Lens
- DJI RS-2 Pro Gimbal
- Godox LED Portable Light
- RODE Video Mic Go

TECH USED

- Adobe Photoshop
- Adobe Lightroom
- Adobe Premiere Pro
- Adobe After Effects
- Adobe Illustrator
- Microsoft Office

PERSONAL INFO

Born on 6th of March 1996
Lutsk, Ukraine

LANGUAGES

- English - Fluent
- Ukrainian - Fluent
- Russian - Fluent
- German - Pre-Intermediate

INTERESTS

- Multi-Media: Photography, Videography & Music Composing
- Yachting
- Travelling
- Playing Trumpet

Ecom Foundations Course by John Verum

An A-Z Dropshipping Approach and Advanced FB&IG Advertising Course.

COLLABORATIVE PROJECTS

SOLAFIDE

Project Management and Web-Design

Ya Creatives

Digital Marketing Specialist

Sauce Dubai

Photography and Graphic Design

Il Giardino

Product Photography

Last Hopium NFT

Content Producer (Storyboarding, Videography & Editing)

Il Pastaio Trattoria, Mall of the Emirates

Content Producer (Storyboarding, Videography & Editing)

Citizens of La Perle

Campaign Management, Content Producer

PERSONAL BUSINESS PROJECTS

TopBeauties E-Store

2020

(ECOM/Dropshipping)

Sale of women's headbands and bandannas targeted at a female audience of 25-40 years old in the US and Australia on a Shopify platform, using FB&IG targeting advertising.

Late Apex Automotives

2018-2019

Sale of car accessories targeting a male audience of 20-50 years old in Ukraine using targeted FB&IG advertising on the landing page.

PeshKu Delivery Service

2017

Organization of delivery of cakes, fruit bouquets and other products for owners of small confectioneries in Kyiv, Ukraine.